

Smoking Cessation Program Sponsored by NDPERS

NDPERS Wellness Forum
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BACKGROUND

- 2003 Legislature provided \$250,000 to Health Department to fund smoking cessation programs for state employees.
- NDPERS partnered with Health Department and BCBSND to develop program.
- The program was launched in August 2004 and concluded June 30, 2005.

PROGRAM PARTICIPATION

- 2003-05 Biennium:
 - 169 individuals participated in the program
 - \$35,302 was reimbursed to cover counseling, office visits, and Rx and over the counter medications.
- 2005-07 Biennium:
 - 433 individuals participated in the program
 - \$39,741 was reimbursed to cover counseling, office visits & Rx and over the counter medications.

NEW BEGINNING

- 2005 Legislature provided \$200,000 to Health Department to fund smoking cessation programs for state employees.
- NDPERS again partnered with Health Department and BCBSND to develop program.
- Program was reinstated September 2005.

PROMOTION MATERIALS

All promotion materials are developed
by BCBSND

- Email flyers
- Posters
- Payroll inserts
- Postcards
- PERSppectives Newsletter

BENEFIT PERIODS

- Employees may enroll throughout the biennium
- Program ends April 20, 2007, which means the last enrollment period will be January 2007.

SERVICES & REIMBURSEMENT

- Per Member Per Benefit Period:
 - \$200 for counseling services
 - \$500 for office visit, prescription drugs and over-the-counter drugs prescribed for tobacco cessation
 - Total expenses cannot exceed \$700

ENROLLMENT

- Information available through BCBSND service unit number on the backside of the member's health insurance ID card
- PERS web site at www.nd.gov/ndpers under smoking cessation icon on home page

- QUESTIONS?

